

COMMERCIAL SPACE RENTAL CONTRACT



WORLD OF HOT RODS - Milwaukee 2027

RATES

SIZE	RATE	INCLUDED
10 x 10	\$495.00	2 Passes
10 x 20	\$825.00	4 Passes
10 x 30	\$1,150.00	6 Passes
10 x 40	\$1,450.00	8 Passes

APPLICATION + EXHIBITOR AGREEMENT

We, the undersigned do hereby submit our application for the reservation of display space as an exhibitor in the WORLD OF HOT RODS subject to the conditions and regulations governing the show and its production, as detailed on the reverse side, including, but not limited to the terms set forth within this document. All products to be sold and/or displayed in your booth must be listed below and approved by Show Management prior to show opening. A photo of your exhibit MUST be returned with this agreement. Non-compliance will subject exhibitor to removal from the show. We agree to adhere to all show rules and regulations, INCLUDING COMPLYING WITH THE PROVISIONS OF LIABILITY. Enclosed is our check, made payable to Group Promotions, LLC in the amount designated below as deposit and payment for the reservation of booth/space in our name.

EXHIBITOR INFORMATION

Date

Company

Name of Person in charge of Exhibit

Cell Phone

Email

Address

Products to be sold at show (NO ITEMS CAN BE SOLD WHICH ARE NOT LISTED HERE)

☐ Check here if using voice amplification

PAYMENT TERMS

PAYMENT TERMS: Vendor shall pay producer a deposit of the total cost of space requested. EXHIBITORS shall pay a fee of 50% non-refundable deposit of the total cost of space when submitting the contract. Exhibit space is not confirmed until deposit is received. Remaining 50% of balance of the exhibit space must be paid 3 weeks prior to the event by credit card, money order or certified check only. Exhibitors failing to utilize their reserved space without at least two (2) weeks notice to the commercial representative, will automatically forfeit their deposit. SUBLEASING OF SPACE IS ABSOLUTELY PROHIBITED. NO EXCEPTIONS.

No. of Booths

Size of Booth(s)

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PAYMENT, ASSIGNMENT + ACCEPTANCE

BOOTH + PAYMENT DETAILS

Total Cost of Booth(s)

Amount Enclosed \$

Balance Due \$

Booth #

Credit Card Type

Credit Card #

Exp. Date

Verif. Code

BOOTH SPACE ASSIGNMENT

BOOTH SPACE ASSIGNMENT: Show management will cooperate with exhibitors in providing the best possible location for displays, based on early reservations of booth space. (No reservations accepted without 50% non-refundable deposit. Please arrive at your designated assigned time on move-in day to insure space locations.) Space will not be held after the close of move-in (contact commercial representative for more information). ABSOLUTELY NO POP-UP TENTS OR OTHER NON-FIRE RETARDANT MATERIALS COVERING EXHIBIT TOP.

The Group Promotions LLC rules and regulations printed on the reverse side hereof form a part of this agreement. Producer hereby notifies Vendor of said rules and regulations and urges Vendor to read them before this agreement. Vendor acknowledges that he has read said rules and regulations, understands and is satisfied with them, and will comply with them.

This agreement represents the full and final agreement and understanding of the parties and shall bind and insure to the benefit of their respected heirs, successors and assigns. Vendor may not, however, assign, sub-contract or delegate its right hereunder without prior consent of Producer.

The license granted in this agreement refers only to Vendor's permission to sell products at the show described above. This agreement does not refer to any licensing requirements of the City of Milwaukee, State of Wisconsin, or Wisconsin State Fair Park in which the shows are produced.

SUBMISSION + ACCEPTANCE

In witness whereof, Vendor hereby signs and submits this agreement along with deposit to:

(Representative's name and address)

(Vendor)

(Group Promotions, LLC. Representative)

Date: _____ 20 ____

Date: _____ 20 ____